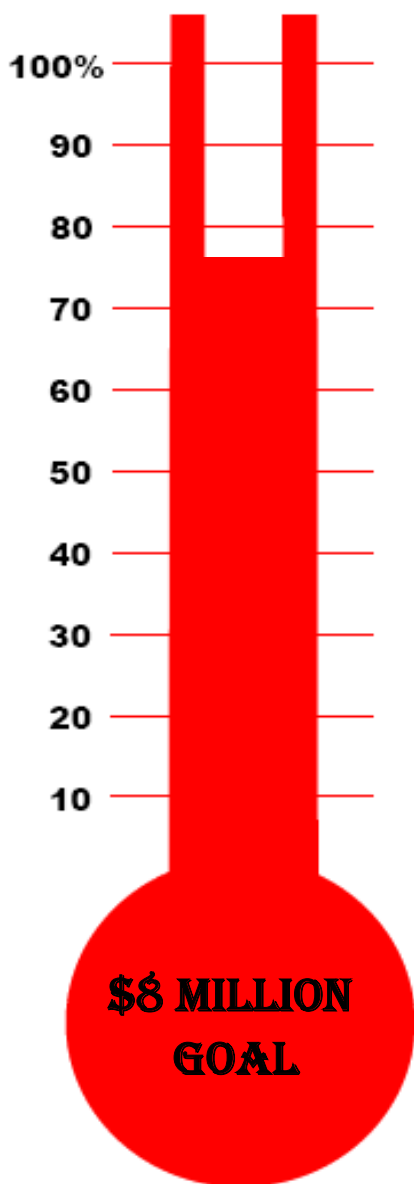


December 2006



Our campaign is winding down for the holiday season! Our \$8 Million campaign goal is aggressive - but our dedicated volunteers and donors are making a strong push.

Join Us!

Campaign Achievement Celebration

Presented by Motorola Canada Limited

Date: *Thursday, January 25th, 2007*

Time: *6:30 p.m.*

Place: *Angus Glen Golf Club, Markham*

Set the date aside in your calendar and stay tuned for further details on our "Black and Bling" theme. It will be a memorable evening of celebration.

United Way of York Region Volunteer of the Year "The Douglas E. Lear Memorial Award" Nominations close Friday, January 5th, 2007

Sponsored by **Allstate Canada Group of Companies**, the Douglas E. Lear Memorial Award recognizes outstanding volunteerism in the Human Services field. To be eligible for the award, the volunteer will have volunteered with United Way of York Region or our Member Agencies. The Allstate Group of Companies will provide a cash award of \$1,000 to the recipient's United Way of York Region Member Agency of choice.

Doug Lear, an executive at Allstate for 33 years, was a volunteer with a gift for reaching out and helping those around him. He believed in people and took a genuine interest in helping others.

For further information please visit our website at www.unitedwayyorkregion.com or contact Vicky Norman at vnorman@uwyr.on.ca.

ECCs to Watch!

Corinne Walsh has been coordinating **The Regional Municipality of York's** campaign for two years. This campaign spans multiple municipalities, locations and departments, with thousands of employees. Corinne has done a fantastic job of coordinating all facets. She is enthusiastic, organized and extremely dedicated.

Liana Colucci and **Sarah Taylor** of **Victaulic Company of Canada** ran an excellent campaign, ensuring that all of the company's employees had the opportunity to hear the United Way message. Victaulic held 10 kick off sessions with agency speakers, as well as a canvasser training session. Their efforts resulted in a 20% increase over last year.

Linda Macdonald has been involved with **ACNielsen's** United Way campaign for a number of years on the committee and as the ECC. Linda has really emphasized the importance of employee donations during the campaign period, resulting in a significant increase in pledges. She has also looked after the procurement of attractive incentives for their prize draw.

Emmy Wilson and **Elizabeth Schembri** of **Rogers Cable** drove their campaign to new heights this year by strongly encouraging pledge donations and by having agency speakers share their touching stories with their colleagues. They put great effort into making sure that the campaign was fun and exciting.

UWYR's Coveted Spirit Awards are presented at the Campaign Achievement Dinner on January 25th, 2007 - See page 1

Community Fund Spirit Award: Highest donations for the UWYR Community Fund.

Quantum Leap Spirit Award: The largest increase in donations over the previous year.

Corporate Spirit Award: Excels in overall corporate support by providing sponsorship or gifts-in-kind, promoting Leadership giving, and progressively increasing its corporate gift.

Employee Campaign Spirit Award: Show progressive growth in participation and high per capita giving by organizing and running a successful textbook campaign that was both fun and educational.

Leadership Giving Spirit Award: Raises the most donations through a Leadership campaign.

First-Time Campaign Spirit Award: The highest participation rate among all organizations running a first-time campaign.

Member Agency Spirit Award: Outstanding support among member agencies.

Municipal Challenge Award: Friendly competition among the Region's Municipalities based on the highest percentage of employee participation.

Student Campaign Spirit Awards: One elementary and one secondary school (public or private) whose students develop an innovative and successful campaign.

Most Spirit Awards are presented in three categories: Organizations with 1-99; 100-299; 300+ employees. For full award criteria visit www.unitedwayyorkregion.com.

Everyday people helping everyday people - Every day!